



Intelligent Technology Design for the Food,  
Retail, Logistics and Service industries

7 reasons why we believe you will find a partnership  
with BFB both profitable and rewarding:

1. Our team works as part of your team – we are there to help you grow and develop your business – your success is our success
2. We know how to apply programming expertise to practical, easy to use yet sophisticated software applications
3. We are proactive in developing enhanced functionality within our systems and deliver regular updates
4. We are responsive to developing bespoke solutions to provide for the individual needs of our clients
5. We provide a full back-up service to ensure that your operation always continues to run like clockwork!
6. We know that our solutions are superior because of how many of our clients have chosen to migrate from our competitors' systems
7. We realise that in a very competitive environment, our clients need affordable, reliable technology to help their businesses excel



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bfbcloud  
smarter back office solutions

bfbretailcloud<sup>®</sup>

All your data in real-time at your fingertips

**BFB RetailCloud Benefits**

- ✓ Instant access
- ✓ Data in real-time
- ✓ From wherever you are
- ✓ Increases business flexibility
- ✓ Work smarter not harder







# bfbretailcloud®

All your data in real-time at your fingertips

BFB RetailCloud provides you with complete remote management of your entire epos system combined with unrivaled data interrogation.

When you run BFB RetailSoft on your epos system you are gathering vast quantities of highly valuable data. Until now, access to that data has been limited to physically entering your system via your epos hardware; now you can access all your data, wherever you are in the world and through practically any active internet device.

BFB RetailCloud records all your data in real-time – you can virtually see every sale as it happens. All data is instantly updated and you access it in clear and easy to use charts and graphs on any device you are using: Smartphone, Tablet or Computer. You don't have to download and install any apps because you are accessing your data securely online from the BFB Cloud. All reports are easily and quickly viewed and can be exported instantly into PDF or Excel CSV files.

BFB RetailCloud has been designed to run alongside and integrate perfectly with BFB RetailSoft and is simplicity itself to activate. Just contact us and we can



have it up and running in minutes – ask about a free trial. BFB RetailCloud is available for a monthly subscription of just £20/month or annually £200.

BFB RetailCloud constantly “talks” to your BFB RetailSoft epos software so you can use it to fully and remotely administer the whole of your epos system from wherever you happen to be. Plus, you can control and restrict all different levels of access for multiple users if required. This is particularly useful for multi-site businesses where Store Managers need low to mid level access rights.

Because all your data is stored in the BFB Cloud you have a built-in backup function that means you will never suffer data loss in the event of a failure and because it is gathered in real-time it is always absolutely up to date and ready to fire-up instantly. And you will always have access to all of your historical and archived data.



Whether you have one epos station or 500 stores, you can view all your data in one place.

You can:

- View Sales Data
- Check Stock Levels
- Manage Prices & Promotions
- Manage & Monitor Your Staff
- Look At Trends
- Compare Sales Figures

And so much more...

Here are the reports you can access:

### Products

- ✓ Product Sales by Hour/Day/Week/Month
- ✓ Product Sales by %
- ✓ Product Top 10
- ✓ Product Bottom 10
- ✓ Product Average Price
- ✓ Product Discounts

### Category

- ✓ Category Sales by Hour/Day/Week/Month
- ✓ Discounts by Category

### Staff

- ✓ Staff Sales by Hour/Day/Week/Month
- ✓ No Sales

### Financial

- ✓ Hourly/Daily/Weekly/Monthly/Yearly Sales
- ✓ Payment Types
- ✓ Tax Report

### Location

- ✓ Till Sales by Hour/Day/Week/Month
- ✓ Store Sales by Hour/Day/Week/Month

