



Barcodes for Business  
EPOS Solutions



Retail & Convenience Store EPOS Software

### BFB RetailSoft Benefits

- ✓ Enhance your customers' experience
- ✓ Improve employee productivity
- ✓ Increases business flexibility
- ✓ Make bigger profits
- ✓ Work smarter not harder

### With...

- ✓ Low cost EPOS software
- ✓ Easy to use interface
- ✓ Customer database
- ✓ Instant order price calculation
- ✓ Backup & Restore tools



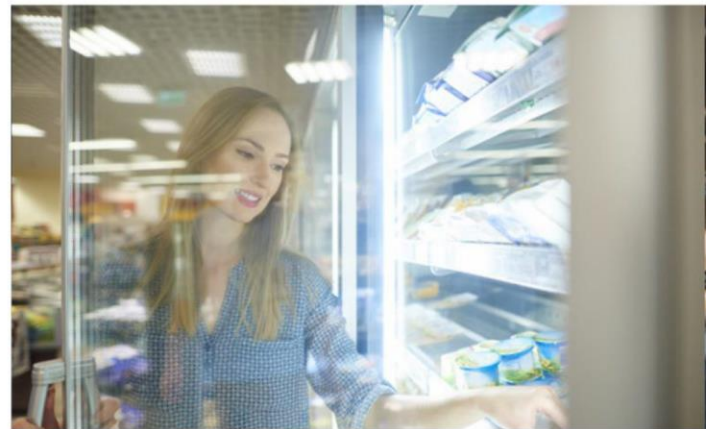


## Retail & Convenience Store EPOS Software

BFB RetailSoft is a very simple order management tool created especially for any retail business, with an easy to use intuitive interface, designed to be both fast and user friendly.

BFB Software prides itself in providing real solutions for all retail outlets, regardless of size, enabling them to work smarter not harder which in turn will increase their overall efficiency, and speed up customer service, thus increasing profits and overall customer satisfaction.

BFB RetailSoft saves you time and money coupled with second to none reliability, availability and support.



And to enhance our suite of world class software, we partner with some of the biggest, best and most reliable hardware manufacturers available on the market today.

Top brands including: Aures, Sam4s, J2Retail, Posiflex, Lynx and IBM to name a few.

BFB RetailSoft software, a very sophisticated but easy to use order management and fulfilment tool, created especially for all Retail and Convenience Stores operations.



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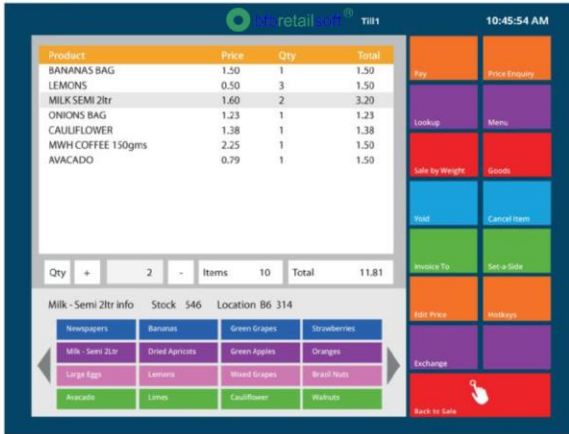
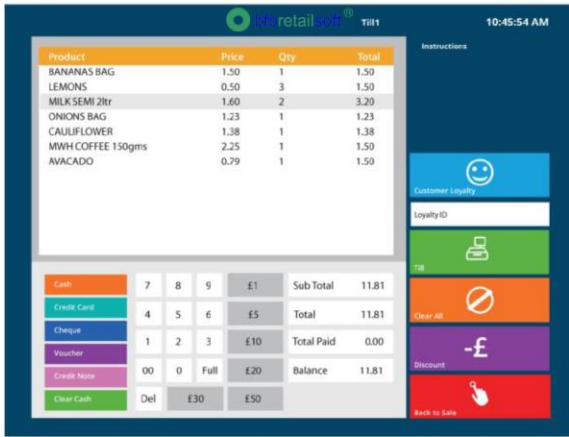
CASIO

DATALOGIC

STAR

POSIFLEX

SAM4S



## Overview of BFB RetailSoft Features

- ✓ Solid Industry standard MySQL Reliability
- ✓ User-friendly and efficient interface
- ✓ Large, easy-to-read Hotkey entry buttons
- ✓ Employee training is fast and easy
- ✓ Customisable Hotkey buttons
- ✓ Intelligent Stock Control
- ✓ Multiple price bands
- ✓ Offers & Promotions
- ✓ Discount calculations
- ✓ Set aside/Held
- ✓ Sales by weight
- ✓ Backup & restore tools
- ✓ Customer Loyalty Schemes
- ✓ Latest marketing modules to increase profit
- ✓ Supplier Management
- ✓ Purchase order
- ✓ Print Shelf Edge Label
- ✓ Price Embedded barcode
- ✓ Task manager to improve efficiency
- ✓ Handheld Order Taking option
- ✓ Refund Option
- ✓ Low-cost Retail EPOS Software
- ✓ Promotional message on customer receipts
- ✓ Product search & Price lookup
- ✓ Customer search
- ✓ Create customer database
- ✓ View previous transactions
- ✓ Staff login and logout
- ✓ Seamless credit card integration
- ✓ Out of the box Scanner / Scales support
- ✓ e-Commerce Ready
- ✓ The latest database with the latest RRP

## Key Reports

- ✓ Print End of Day Tills Report
  - ✓ Print End of Day Cashier Report
  - ✓ Print End of Day Category Report
  - ✓ Print End of Day Full Report
  - ✓ Today Sales, Weekly Sales, Hourly Sales
  - ✓ Stock Report
  - ✓ VAT Report
  - ✓ Top 100 Best-Sellers
  - ✓ Compare weekly, monthly and yearly sales
  - ✓ Loyalty analysis
- All reports are exportable to MS-Excel

## Marketing Solutions To Help Boost Profit

- ✓ Text messaging
- ✓ Email marketing

## Hear what our customers say...

*"BFB Software has revolutionised the way we work... We're a much more efficient operation these days, and we're passing that benefit on to our customer through a faster, smarter service. Plus, I love the fact that I can access the whole business when I'm on the move."*

– Makkah Supermarket

*"Really impressed with this company. Their team really helped me change the way my business operates."*

– Issano Pizza





Intelligent Technology Design for the Food,  
Retail, Logistics and Service industries

**7 reasons why we believe you will find a partnership  
with BFB both profitable and rewarding:**

1. Our team works as part of your team – we are there to help you grow and develop your business – your success is our success
2. We know how to apply programming expertise to practical, easy to use yet sophisticated software applications
3. We are proactive in developing enhanced functionality within our systems and deliver regular updates
4. We are responsive to developing bespoke solutions to provide for the individual needs of our clients
5. We provide a full back-up service to ensure that your operation always continues to run like clockwork!
6. We know that our solutions are superior because of how many of our clients have chosen to migrate from our competitors' systems
7. We realise that in a very competitive environment, our clients need affordable, reliable technology to help their businesses excel



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